

## Employer Sponsored Care Management Programs

***Provided on behalf of Western North Carolina Conference of the United Methodist Church, Piedmont Pharmaceutical Care Network (PPCN) offers HealthMap Rx, a suite of care management programs that focus on the individual and their specific needs for over-all well being***

*Since 2018 PPCN has been providing clergy and staff on WNCC's health insurance with chronic condition care management programs designed to support and guide individuals with diabetes, pre-diabetes, hypertension, hyperlipidemia, depression, and depression related conditions. Beginning in 2024 members on high-cost medications will be provided with additional support and members meeting program requirements can participate in the HealthMap Rx Medical Weight Management program. All of PPCN's programs provide members with enhanced confidential personalized clinical support at no additional cost to the member.*

### What is HealthMap Rx?

**HealthMap Rx** is a chronic condition care management program that pairs the individual with a Pharmacist Care Manager with advanced expertise in the targeted conditions and the medications used to treat them. The Program has been carefully designed to assist participants in reducing their risk of preventable life altering consequences commonly associated with diabetes, pre-diabetes, hypertension, hyperlipidemia, depression, and obesity.

You and your Pharmacist Care Manager will meet on a regular basis to identify your health-related issues and develop a plan to take small, manageable steps towards addressing each area of concern. You and your Care Manager will also work with your primary health care provider(s) to ensure your medication regimen best fits your unique needs and to address any gaps in standards of care.

Although your Pharmacist Care Manager will be providing valuable information, advice, and support; achieving improved health outcomes depends on your active participation and cooperation. Providing incentives associated with the program and offering this additional service at no cost to eligible plan members represents a significant investment on the part of the employer. In exchange, participants are expected to comply with basic Program requirements:

- Schedule and attend appointments with your Pharmacist Care Manager and medical provider(s) at required intervals
- Provide or assist your Pharmacist Care Manager in obtaining required lab results and other important medical information on a timely basis
- Make good faith effort toward achieving mutually established goals while seeking to benefit from the Program



## What is the Medical Weight Management Program?

The MWMP is part of the **HealthMap Rx** chronic condition care management suite; however, Program requirements, and incentives are somewhat different. In addition to being covered by WNCC's health insurance, to be eligible members must be at least 18 years old, have a body mass index of 40 or more, and cannot have a diagnosis of diabetes.

In addition to routine visits with their Pharmacist Care Manager, participants are required to engage in weekly and monthly activities with one of our Health Coaches. The combination of engaging activities is intended to guide and support gradual and sustainable changes toward a healthier lifestyle and improved overall well-being, along with weight loss.

As you likely know, medications used for weight loss are excluded from coverage on WNCC's health insurance. However, members that are eligible and participate in the MWMP will have access to insurance coverage for most prescription medications in this drug class. When used properly, weight loss medications (anti-obesity medications or AOMs) have been proven safe for most people and are very effective when used along with lifestyle changes such as those supported by the MWMP.

## What is the High-Cost Medication Management Program?

When used inappropriately, High-Cost medications can be a cost burden to all members on the insurance plan. However, when used appropriately they may provide priceless improvements to the individual's health and overall quality of life. To ensure the latter, insurance coverage for medications considered high-cost will be dependent on Program participation.

The purpose of this Program is not to interfere with access to the medication; but to help members attain optimal outcomes. The Program will provide the member with personalized support and education from one of our uniquely trained Pharmacist Care Managers. The nature of the support (frequency and length) will vary depending on the member's specific situation and needs based on: the medication, the condition it is being used to treat, how long they have been on the medication, and any compounding factors. Where needed the member will receive periodic calls from their assigned pharmacist care manager to discuss proper medication administration and storage, potential side effects, drug interactions, intended outcomes and answer any questions the member may have with regards to the medication.

Members on high-cost medications used to treat one of the conditions targeted by the **HealthMap Rx** Programs, will be encouraged to enroll in the applicable Program.

**To enroll, refer to the Program specific document or for more information:  
Contact **HealthMap Rx** Program Support**

- **Phone: (336) 580-0340**
- **Email: [admin@emailmm.com](mailto:admin@emailmm.com)**

